

University of Kentucky Senate Admissions and Academic Standards Committee

From: Senate Admissions and Academic Standards Committee (Joe Sottile (Chair), Lee Ann Jung, Alan Nadel, Peggy Piascik, Suzanne Segerstrom, Glenn Telling, Don Witt, ex officio, Kumble Subbaswamy, ex officio)

To: Sheila Brothers, Office of the Senate Council

Date: January 20, 2009

The attached proposal has been reviewed and given a positive recommendation by the University Senate Admissions and Academic Standards Committee.

Changes to Merchandising, Apparel, and Textiles Undergraduate Program

See attachment.



REQUEST FOR CHANGE IN UNDERGRADUATE PROGRAM

Program Merchandising, Textiles and Apparel

Formal Option (if applicable) _____ or Specialty Field (if applicable) _____

Department (if applicable) Merchandising, Apparel & Textiles

College (if applicable) College of Agriculture

Degree title B. S. MAT Bulletin pages 93-94

CIP Code 19.0901 UK ID No. MATX HEGIS Code _____

Accrediting Agency (if applicable) _____

PROPOSED CHANGE(S) IN PROGRAM REQUIREMENTS

1. Particular University Studies Requirements of Recommendations for this program

	Current	Proposed
Math	3	No Changes in USP
Foreign Language	2 years or 6 credits	
Inference-Logic	3	
Written Communication	Eng 104 (4)	
Oral Communication	COM 181	
Natural Sciences	6	
Social Sciences	{PSY 100 and Soc 101 (7) required for pre-major}	
Humanities	6 (His 104 & 105 recommended)	
Cross-Cultural	3	
Electives	6	

2. University Graduation Writing Requirement: Select from approved courses

3. College Depth and Breadth of Study Requirements (if applicable) (including particular courses required or recommended for this program) NOTE: To the extent that proposed changes in 2 through 6 involve additional courses offered in another program, please submit correspondence with the program(s) pertaining to the availability of such courses to your students.

Current School of HES Requirements	Proposed School of HES Requirements
HES 100 (1 hr)	No change in requirements
HES 400 (2 hr)	
One course in HES, outside the student's major prefix	
Total College Hours	
	6

REQUEST FOR CHANGE IN UNDERGRADUATE PROGRAM

4. Premajor Course Requirements (if applicable)

Current	Proposed
Writing course (200 level) (Graduation Writing Req) *COM 181 FAM 250 *PSY 100 *SOC 101 ECO 201 ECO 202 *STA 200 or ** STA 291	No Change in Requirements. See program change request below for grade requirements for these classes.
Total Pre-major Hours 25	

*May also be used to meet USP requirements.

**MA123 is a prerequisite for STA 291

5. Credit Hours Required

	Current		Proposed			
a. Total Required for graduation:	120		No Change			
b. Required by level: Excludes USP	100	17	200	24	300	16
					400-500	23
c. Pre-major or Pre-professional (if applicable)		25			f. Hours Needed for a Particular Option or Specialization (if applicable)	6 (HES 100, HES 400, 3 credits outside major in college)
d. Field of Concentration (if applicable)					g. Technical or Professional Support Electives (if applicable)	21
e. Division of Hours between Major Subject and Related Field (if applicable)		40			h. Minimum Hours of Free or Supportive Electives (required)	3

6. Major or Professional Course Requirements

Change here is moving MAT 515 from a requirement to an option in the "Choose 6 credits from" list. Also, see Program Change below for change in grade policy.

Current Major Requirements (MAT)	Proposed
MAT 114 MAT 120 MAT 237 MAT 247 MAT 315 MAT 340 (1 credit) MAT 350 MAT 414 MAT 425 MAT 470 MAT 490 (6 credits) MAT 515 Choose 3 credits from: MAT 480, DMT 520, MAT 533, MAT 547, MAT 559 or independent study (395, 595), MAT 359, DMT 522.	MAT 114 MAT 120 MAT 237 MAT 247 MAT 315 MAT 340 (1 credit) MAT 350 MAT 414 MAT 425 MAT 470 MAT 490 (6 credits) Choose 6 credits from: MAT 480, DMT 520, MAT 515, MAT 533, MAT 559 or independent study (395, 595), MAT 359, DMT 522, MAT 547.
Total Major Hours 40	

REQUEST FOR CHANGE IN UNDERGRADUATE PROGRAM

(current requirements –no change proposed in courses. See below for change in grade policy related to Professional Support requirements.)

Professional Support

Acc 201

Acc 202

MKT 300

MKT 320

MGT 301

Plus six hours at the 200 level or above chosen with approval of the academic advisor from such areas as business, communication and social sciences or additional MAT courses.

Total Hours: 21

The primary change we are requesting is in the Progression and Graduation Requirements Section (Page 94 bulletin).

Current Bulletin Statement

Students must attain a C or better in all pre-major courses required for progression into course work designated as major requirements. This includes: writing course (200 level), Com 181, FAM 250, PSY 100, SOC 101, ECO 201, ECO 202, STA 200 or STA 291.

Graduation Requirements

Students must fulfill all prerequisites and achieve a grade of C or better in all MAT courses which are major requirements.

Proposed Bulletin statement

Graduation Requirements:

MAT majors and transfers students must obtain or have received a “C” or better in ALL pre-major, professional support and MAT major required courses. No letter grade of a “D” would be accepted in the pre-major, professional support and MAT major required courses.

6. Minor Requirements (if applicable)

Current	Proposed
NA	
	Total Minor Hours
	TOTAL HOURS
	120

7. Rationale for change(s): (If rationale involves accreditation requirements, please include specific references to those requirements.)

These changes have been proposed to enhance the MAT program rigor and to enhance the quality of students coming into the program. MAT is an applied business degree program, and students graduating from the program must be able to demonstrate proficiency in those areas directly and indirectly related to doing business in the merchandising and apparel industry. These changes are consistent with programs at other universities, for example Ohio State University and the University of Tennessee.

8. Please attach the current and proposed semester by semester program for this degree program. SEE ATTACHED.

Will this program be printed in the Bulletin?

YES

NO

REQUEST FOR CHANGE IN UNDERGRADUATE PROGRAM

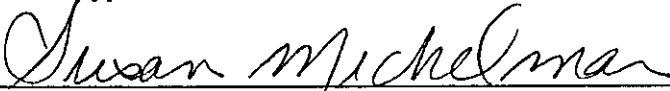
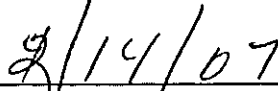


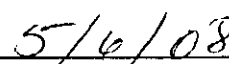
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9. Please attach the current and proposed semester by semester program for this degree program. SEE ATTACHED.

Will this program be printed in the Bulletin? YES NO

Signatures of Approval

 _____ Department Chair	 _____ Date
 _____ Dean of the College	April 12, 2007 _____ Date
	April 5, 2007 _____ Date of Notice to the Faculty
 _____ *Undergraduate Council	 _____ Date
_____ *University Studies	_____ Date
_____ *Graduate Council	_____ Date
_____ Academic Council for the Medical Center	_____ Date
_____ Senate Council	_____ Date of Notice to University Senate

*If applicable, as provided by the Rules of the University Senate

ACTION OTHER THAN APPROVAL

Department of Merchandising, Apparel & Textiles
 School of Human Environmental Sciences, College of Agriculture
 University of Kentucky, 318 Erikson Hall, Lexington, KY 40506-0050
 (859) 257-2855 or (859) 257-4917

Suggested Four Year Plan

<u>Dept. #</u>	<u>Semester 1*</u>	<u>CR</u>	<u>Dept. #</u>	<u>Semester 2*</u>	<u>CR</u>
ENG 104	Writing	4	ENG 104	(if not completed in Fall)	- 4 -
USP	Humanities	3	USP	Humanities	3
MA 109	College Algebra	3	PHI 120	Logic or MA Calculus	3
SOC 101	Intro to Sociology	3	PSY 100	Intro to Psychology	4
HES 100	Intro to Professions in HES	1	MAT 120	Textiles for Consumers	<u>3</u>
MAT 114	Intro to Merchandising	<u>3</u>			13 or 17
		17 or 13			

<u>Dept. #</u>	<u>Semester 3</u>	<u>CR</u>	<u>Dept. #</u>	<u>Semester 4</u>	<u>CR</u>
USP	Natural Science	3	USP	Natural Science	3
COM 181	Basic Public Speaking	3	ACC 201	Financial Accounting I	3
ECO 201	Principles of Econ. I	3	STA	Statistics (STA 200 or 291)	3
FAM 250	Consumer Issues	3	ECO 202	Principles of Econ. II	3
MAT 237	Aesthetic Experience in Retail	<u>3</u>	MAT 247	Dress and Culture	<u>3</u>
		15			15

<u>Dept. #</u>	<u>Semester 5</u>	<u>CR</u>	<u>Dept. #</u>	<u>Semester 6</u>	<u>CR</u>
MKT 300	Marketing Management	3	MAT	<i>Selection from Major Course List</i>	3
ACC 202	Managerial Uses of Accounting	3	MAT 350	Problem Solving in Merch.	3
ENG 203	Business Writing	3	MAT 340	Professional Practice	1
MAT 315	Merch. Planning & Control	3	MGT 301	Business Management	3
USP	USP Elective	<u>3</u>	MKT 320	Retail & Distribution Mgt.	<u>3</u>
		15			13

SUMMER SEMESTER

MAT 490 Merchandising, Apparel & Textiles Internship 6

<u>Dept. #</u>	<u>Semester 7</u>	<u>CR</u>	<u>Dept. #</u>	<u>Semester 8</u>	<u>CR</u>
**	Professional Support	3	**	Professional Support	3
HES 400	Concepts in HES***	2	MAT 414	Merchandising Strategy Analysis	3
MAT 470	International Merchandising	3	MAT 425	Economics of Merch. Sourcing	3
MAT 515	Specif. & Eval. of Textile Products	3	Elective	Free Elective	<u>3</u>
USP	USP Elective	<u>3</u>			12
		14			

* If the Mathematics (MA 109) and/or the Foreign Language requirements have not been met, they should be taken during Semester 1 and/or 2.

** Professional Support Selection – 6 hours at the 200 level or above to be chosen from such areas as business, communication, social sciences or additional MAT courses, with prior advisor approval.

*** HES 400 may be taken during semester 7 or 8.